

14th Annual Circle of Life Breakfast

Thursday, March 17, 2022

7:00 – 9:00 am (In Person Guests Balboa Bay Resort)

8:00 – 9:00 am (Virtual Guests)

This inspirations community gathering, and event will be held in person with a virtual viewing option for quests to raise funds for the Pamela Wilder Scholarship fund. Our goal is to raise \$500,000 so that more than 86% of the women and children served can receive a partial scholarship to experience the miracle of recovery.

2022 Sponsorship Packages

☐ Emerald Peacock Swallowtail Sponsor.....\$20,000 and up

- Named Presenting Sponsor of event with opportunity to write blog or speak • Company or Family logo on entire back cover of digital and printed Program Booklet • Two tables equaling up to 20 local guests ; Mention and Acknowledgement during Program • Signage and Logo Streaming • Door prize giveaway with your business’s promotional materials available • Website, Facebook, Instagram, LinkedIn, and Press Release Recognition • Recognition in follow-up thank you notes • Named Item in On-site and Virtual Swag Bags.

☐ Queen Butterfly Sponsor..... \$10,000 and up

- Sponsor of event with opportunity to write blog or speak • Company or Family logo on entire back cover of digital and printed Program Booklet • One table of up to 10 local guests; Mention and Acknowledgement during Program • Signage and Logo Streaming • Door prize giveaway with your business’s promotional materials available • Website, Facebook, Instagram, LinkedIn, and Press Release Recognition • Recognition in follow-up thank you notes • Named Item in On-site and Virtual Swag Bags.

☐ Queen Butterfly Sponsor..... \$10,000 and up

- Company or Family logo on full page of digital and printed Program Booklet • One table of up to 10 local guests; • Mention and Acknowledgement during Program • Live signage and logo during streaming • Website, Facebook, Instagram, LinkedIn, and Press Release Recognition • Recognition in follow-up thank you notes to all donors • Named Item in Virtual and In On-site and Swag Bags.

☐ Monarch Butterfly Sponsors.....\$2,500 and up

- Company or Family logo on half page of digital and Program Booklet • VIP Seating at a Half Table for up to 5 local guests • Signage or logo on live stream Website, Facebook, Instagram, LinkedIn, and Press Release Recognition • Item in On-site and Virtual Swag Bags.

☐ Painted Lady Butterfly Sponsors.....\$1,000 and up

- VIP Seating for two guests. Company or Family listing in digital and printed Program Booklet
- Live signage and logo on live stream
- Item in On-site and Virtual Swag Bags

2022 Underwriting Opportunities

Matching Gift Sponsor/s.....**\$25,000-250,000**

Your gift or pledge in this amount can be used as a means of motivation during the event to increase and inspire giving by others in attendance.

Technical Sponsor.....**\$25,000**

Help underwrite the cost of our breakfast's professional technology and filming so that we can offer the event to virtual viewers.

Food/Beverage Sponsor.....**\$20,000**

Help us underwrite the purchase and delivery of donuts and coffee to local attendees' homes and offices. This will include the gas for delivery for those unable to pick up.

Print & Graphics Sponsor.....**\$5,000**

Help underwrite the cost of printed items like invitations, mailing, programs and graphic design involved in the event.

Swag Sponsor/s.....**\$2,500**

Help underwrite the cost of logo items, swag and thank you items that will be given out.

Name of Co. or Family _____ **Contact Name** _____

Mailing Address _____

Phone Number _____ **Email** _____

Charge my: Visa MasterCard American Express Name on card _____

Card # _____ Exp. Date _____ CVV _____

Signature _____

Please make checks payable to: New Directions for Women

Please return both pages to: lbutler@newdirectionsforwomen.org

New Directions for Women

2607 Willo Lane

Costa Mesa, CA 92627

To give online, visit

<https://www.newdirectionsforwomen.org/sponsorship/>

For more information regarding this event, please contact Lori Butler at (949) 313-1192 ext. 308 or lbutler@newdirectionsforwomen.org. Logo/artwork submission deadline for Program Booklet is February 28.